



### GOEX

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## PET Projects

A "pet project" is a project pursued as a personal favorite, as opposed to one that is generally accepted as necessary or important. At GOEX, all of the materials we extrude are essential to the markets we serve, vital to our valued customers, and consequential to the environment. Through product development and innovation, we provide product options (including PET) that are used in a variety of critical applications.

PET stands for polyethylene terephthalate, a form of polyester. PET has been safely used to package beverages, food, personal care, and household items since the introduction of the first PET bottle in the 1970s. You will recognize PET material, as it is easily identified by the #1 code on or near the bottom of plastic packaging. Classified as a curbside recyclable material, PET is the most commonly used and easily recycled plastic on Earth.

The PET we extrude at GOEX meets the highest standards and demanding requirements of the medical thermoforming market. Our MEDPET®90 medical-grade polyester is specifically designed for rigid medical device packaging. MEDPET®90 provides a preferred recycling option and cost-effective solution, offering significant cost savings over traditional medical device packaging materials.

GOEX extrudes PET materials for our food packaging customers as well. Our CONSERVE® PET is FDA-approved for contact with food and beverages and is a popular choice for our food industry partners. Our CONSERVE® line-up includes APET materials with enhanced barrier properties that help extend the shelf-life and freshness of the food they package. Keeping oxygen and moisture vapor transmission to a minimum, these materials are ideal for the packaging of a wide range of food products from charcuterie to cheese snack packs.

As part of our RE-COVER™ family of recycled products, our CONSERVE® rPET is produced with a minimum 25% post-consumer recycled (PCR) content. This material offers added environmental and regulatory compliance benefits to our food packaging customers.

There are many positives to using PET for packaging. From aesthetics, to economics, to the environment, GOEX has it covered with an awesome array of PET materials. Make GOEX your trusted and environmentally-sound material provider of choice to help achieve your economic, compliance, and sustainability goals.

Let our PET be your new personal favorite!

## Team GOEX

People are what makes GOEX a success. We are proud to recognize the following individuals and their dedicated teamwork. Those celebrating work anniversaries this quarter are:

### 5 YEAR ANNIVERSARIES

Janell Schweighardt - *QA Supervisor*

Mike Goodwin - *Slitter Technician*

Jeff Calkins - *Maintenance Technician III*

Kenneth Bowers - *Process Specialist I*

Thomas Becker - *Production Engineer*

James Ames - *Lead Grinder*

Aaron Kneebone - *Extrusion Operator*

Phil Colwell - *Material Handler II*

### 10 YEAR ANNIVERSARY

Chad Cleasby - *Lead Warehouse*

### 20 YEAR ANNIVERSARY

Dave Johnson - *Sales*

### 25 YEAR ANNIVERSARY

Paul McCarthy - *Maintenance Technician III*

### RETIREMENT

Congratulations to GOEX team member Wayne Pinnow on his recent retirement.



Wayne Pinnow  
*Quality Assurance Manager*  
(19 years of service)



2006. GOEX Foster Avenue

## Employee Spotlight: Bill McDonald

With a 32-year career at GOEX, Bill McDonald, Production Supervisor, has seen a lot of changes. It is those changes, he says, that make it a joy to work here. When he started at GOEX, production was all manual. Now, technology rules—and it is a good thing.

With his mechanical background and aircraft maintenance degree, Bill joined GOEX in 1992 and hit the ground running, enjoying the fact that production participates in the maintenance process here. He also appreciated the custom manufacturing GOEX does that makes work life different each day. (Nothing repetitious or boring here!)

When asked for an example of how production has changed since his start at GOEX, Bill remembered using a simple light box to check the color and quality of a sheet. Now we use technologically-precise equipment like Colorimeters, Densitometers, and Glossmeters, etc.

Sustainability has also taken a front seat at GOEX. In his role as a Production Supervisor, Bill prides himself and his team on making the best use of resources. For example, their goal to reduce the amount of set-up scrap created, translates to becoming more efficient. As a Supervisor, Bill believes, and stresses, "Least amount of time and materials used = Least amount of money spent."

Continuous improvement is why Bill stays. "I came to GOEX for the opportunity to grow with a small company. The continuing evolution and willingness to spend money to improve is what I appreciate most about working here." Bill's goal has always been to continue to make things better wherever life finds him.

Thank you, Bill for your leadership, teaching, training, support, and providing opportunity for all your team members. You continue to set a good example here at GOEX!



## GOEX Joins International Dairy Deli & Bakery Association (IDDBA)

For more than 60 years, the International Dairy, Deli and Bakery Association has provided opportunities for its members. Through collaboration, innovation, and a passion for the products members sell, this strong and committed community continues to shape the future of the food industry.

As a new member of IDDBA, and a long time manufacturer of quality custom food-safe packing materials, GOEX offers material solutions for a variety of food packaging—from barrier materials for snack packs, to thermoforms and Form, Fill & Seal (FFS) yogurt multipacks.

Here's to new opportunities and partnerships in food packaging! GOEX looks forward to helping to ensure the freshness and safety of dairy, deli, and bakery packaging applications.



## HIPS Stock Sheet Program Helps You Gain a Competitive Edge

GOEX's Stock Sheet Program features High Impact Polystyrene (HIPS) materials with both virgin and recycled content. Get full-skid quantities of this 100% Prime STYREX® HIPS delivered to your facility, and on press, quicker than ever before.

Ready to ship within 24-48 hours, our in-stock HIPS stock sheet materials (available in a variety of sheet sizes and gauges) are ready to ship from both our Janesville, WI and Cedar City, UT manufacturing locations.

Added bonus: Our STYREX® 525 HIPS sheet features up to 50% recycled content for our sustainability-conscious customers.

Contact GOEX Customer Service at (608) 373-7412 to learn more details of this program designed to help you get your customers what they need sooner.

## Word from Leadership

Sustainability is real at GOEX. We have operated with sustainability as a pillar of our operations since our beginning. And we continue to advance our sustainable offerings.

Now, we have released our first Annual Sustainability Report. This milestone reflects our ongoing commitment to environmental stewardship, innovation, and sustainable practices and products in the rigid plastic sheet manufacturing industry.

We know that sustainability is ongoing and not a single act. It is more than putting a bottle in a recycling bin. Sustainability in our world requires a wide variety of steps that must be taken to make sure that our plastic can, and will be, used again and again.

As exemplary manufacturers, GOEX is driving positive change for the future. Let us help you on your sustainability journey.



Joshua D. Gray  
CEO  
GOEX Corporation



# First Annual GOEX Sustainability Report Released

GOEX recently published the company's first annual sustainability report, but our sustainability journey isn't just beginning. Sustainability has long been a core part of our business. "Formalizing our efforts has helped us better focus on sustainability," said GOEX Corporate Sustainability Manager, Karen Kearns. "We are making progress in multiple areas featured in this first ever Annual Sustainability Report for GOEX." Highlights of the report include:

## Our Mission

GOEX's mission is to consistently produce high quality custom plastic sheet while promoting the circular economy and improving the social, environmental, and economic well-being of our employees, stakeholders and community.

## Our Philosophy

GOEX's operating philosophy is built on the principles of quality, integrity, sustainability, and innovation. This philosophy encompasses the values at the core of GOEX and makes us who we are. We continually strive to be the best stewards of our resources, utilizing new equipment and new technology to use less electricity and water and make less waste.

## Our Sustainable Material Offerings

Tailored to meet each customer's unique sustainability goals, GOEX offers a variety of recycled and recyclable materials across all markets we serve, spanning the Food, Medical, and Graphics industries. We take tremendous pride in our high-quality products, especially in reusing our materials and repurposing what we can. Our sustainable product line-up includes:



**MEDPET®90**

**MEDICAL-GRADE**



**STYREX® 325, 525 & 725**

**RECYCLED POLYSTYRENE**



**CONSERVE® 300 & 305**

**FOOD-GRADE POLYESTER**



**CP305 & 725**

**RECYCLED PETG**

To access the complete report, scan the code to the right, or go online to [www.goex.com/sustainability](http://www.goex.com/sustainability). You'll learn more about our sustainability journey and how we help support our people and our planet.

Find out how GOEX can help you meet your sustainability and environmental objectives as well.



Visit GOEX at



September 10 -12, 2024  
Las Vegas Convention Center  
Las Vegas, NV  
Booth C1369



November 3 - 6, 2024  
McCormick Place  
Chicago, IL  
Booth W-25029

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